

*the* Hot  *Pepper*  
**Palooza**  
**BEST TAN CONTEST**

**SATURDAY MAY 2 AT 2:00 PM**  
**The Hot Pepper Tanning Company**  
**(2821 N. Telshor Blvd. Ste.3)**

**For Information Call (575)521-7500.**

**See back for official rules  
requirments and prizes.**

*the* Hot  *Pepper*  
**Tanning**  
CO.



**The Hot Pepper Tanning Company is looking forward to the 1st Hot Pepper Palooza-Best Tan Contest!**

**Saturday May 2 at 2:00 pm**  
**The Hot Pepper Tanning Company**  
**2821 N. Telshor Blvd. Ste.3**

**We're looking for outgoing individuals, both men and women, who love to tan. If you aren't a client already, we invite you to come be a part of the fun. Join today!**

**How to Enter:** Complete and submit an entry form with your entry fee in person at The Hot Pepper Tanning Company by April 26, 2009. You will be assigned an entry number for the contest. Contestant must be a current tanning member of The Hot Pepper Tanning Company at least 30 days prior to the contest date and be 18 years or older. Both men and women are encouraged to enter and participate!

**How to Play:** Competition will have men and women categories. Each of the contestants will walk the "runway" in front of 3 judges. Each of the judges will score the contestant on three different categories including: originality, personality, and tan. All three categories will be ranked on a scale of 1-10, 10 being the best. The total points will be calculated for each contestant. The score from each judge will then be tallied and the contestant's score is the total from the three judges. The contestants with the three best scores will win first, second, and third place prizes. In the event of a tie, the contestants who are tied will be asked to take the stage again and the winner will be determined by crowd response.

**Rules to Play:** Each contestant must be a member of The Hot Pepper Tanning Company at least 30 days prior to the contest date. **Only indoor UV** tanned clients are allowed to enter the contest. No thong-style bathing suits are permitted. Clothing to be worn by the contestants will be in good taste, as to accentuate their tan in the best possible way. Contestants attire will be reviewed by judges prior to contest for tastefulness, any contestant wearing too revealing or inappropriate attire will be instantly disqualified. Prizes are not transferable. Prizes cannot be redeemed for cash. Winner agrees to permit The Hot Pepper Tanning Company, LLC to use the winner's name, voice, picture or other likeness for advertising, marketing, public relations or other promotional purposes in connection with this promotion or otherwise without further compensation from The Hot Pepper Tanning Company, LLC.

**Best Tan winner(s) will receive:**

**1st Place Women & Men** (\$800.00 Value)

- Four Months of Free Tanning
- \$150 in Supre Products and Supre Logo Tank Top or T-Shirt
- \$100 in Services/Products from Hair Today
- \$189 Platinum Bare Minerals Kit from Katheroz (Women)
- \$100 Tune Up from Carmona's Day Spa (Men)
- 3 Month Membership from Prime Time Fitness
- 2009 Hot Pepper Palooza - Best Tan Award

**2nd Place** (\$175.00 Value)

- Two Months of Free Tanning
- \$75 in Supre Products and Supre Logo Tank Top or T-Shirt
- Two Free Movie Passes to Allen Theaters
- Two Free Car Washes from Lightening Car Wash

**3rd Place** (\$120.00 Value)

- One Month of Free Tanning
- \$50 in Supre Products
- Supre Logo Tank Top or T-Shirt
- Two Free Passes to Allen Theaters

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# Official Entry Form: BEST TAN CONTEST

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MALE / FEMALE (circle one)

NAME (FULL) \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_ AGE \_\_\_\_\_

How long have you been tanning with Hot Pepper Tanning Co.? \_\_\_\_\_

What is your favorite tanning product? \_\_\_\_\_

Do you have any tanning secrets? \_\_\_\_\_

Brief Biography \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please bring this form along with the entry fee to the  
The Hot Pepper Tanning Co., 2821 N. Telshor Blvd., Ste. 3 Las Cruces, NM 88011**

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